

Evangelism Made Easy



Sowing The Seed
Without Fear



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In The New Testament...

- The charge was given Mt 28:19-20; Mk 16:15-16
- It was carried out Ac 8:4-5; 1Th 1:8
- The gospel quickly spread Co 1:23; Ro 10:17-18

How About Today...

- Have we accepted the charge?
- Is the gospel being shared?
- “Are you sowing the seed of the kingdom, brother?”



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Challenges That Discourage Many...

- Finding prospects, setting up the study
- Teaching the material, answering questions
- Asking for a decision, fear of rejection

Especially When Going Door-To-Door...

- People not home, or refuse to open door
- People speak a foreign language
- Sharing the material, overcoming objections
- Fear of having the door slammed in your face



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Use Tracts...

- The gospel can be presented in one tract
- Prospects teach themselves (if they read)
- Tracts often reach an unintended audience

Via Direct Mail...

- You can target a specific audience
- Everyone glances at their mail
- Non-intrusive, non-confrontational



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Stressed? Depressed?
Burdened With Guilt?
Please Consider...

The Savior's Invitation

"Come to Me, all you who labor and are heavy laden, and I will give you rest. Take My yoke upon you and learn from Me, for I am gentle and lowly in heart, and you will find rest for your souls. For My yoke is easy and My burden is light."
-- Matthew 11:28-30

The above passage is commonly referred to as "The Savior's Tender Invitation." He extended the invitation during His earthly ministry, and it is still open to all today!

In this brochure we shall consider several questions related to this invitation. If you have never accepted Jesus' invitation, hopefully you will do so after reading this.

TO WHOM IS THE INVITATION GIVEN?

"All you who labor and are heavy laden" - First and foremost, to those burdened by the heavy weight of sin. Sin is a burden that separates one from God (Isa 59:1-2). It also has terrible side effects: lack of inner peace, anxiety, depression, fear, and doubt (Isa 48:22).

Example:

"The Savior's Invitation"

- An explanation of Mt 11:28-30
- Encouraging people to accept Jesus' invitation of discipleship
- With a presentation of the gospel of Christ
- An 8.5x11, two-sided, tri-folded tract



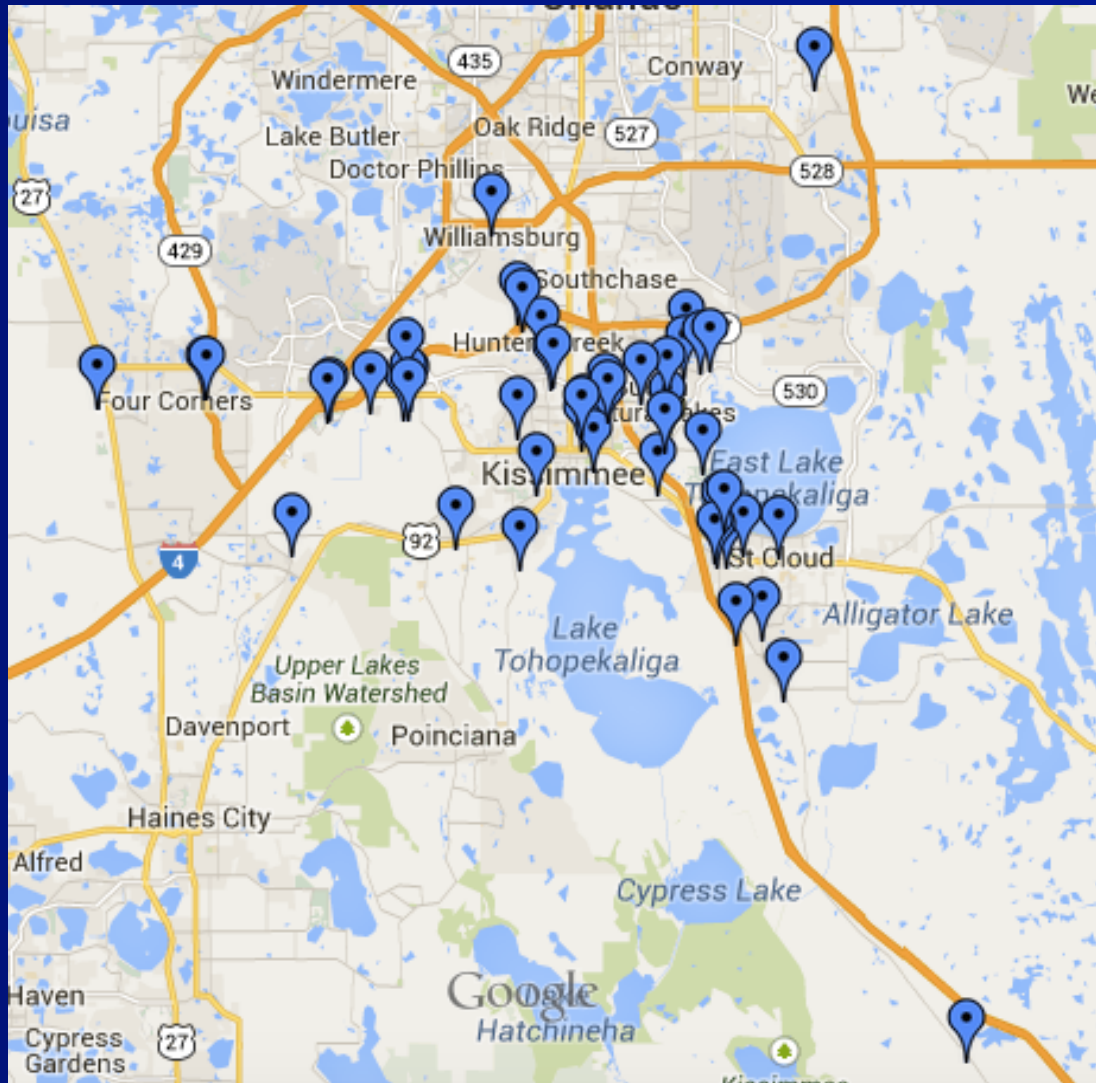
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A Plan Of Action...

- Use WhitePages.com to get addresses of people living in your neighborhood
- Start small – mail a few tracts each week
- Eventually mail a tract to everyone on your street
- Eventually mail one to everyone in your neighborhood
- For every tract mailed, the gospel has been shared!
- Consider the potential to spread the Word in our area!



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We have 50 families represented in this church.

If each family mailed five tracts a week, the gospel would be shared with:

- 250 souls a week!
- 1,000 souls a month!
- 12,000 souls a year!

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As Easy As
A Trip To Your Mailbox!